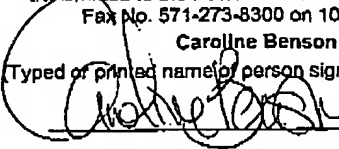


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<p align="center">CERTIFICATE OF TRANSMISSION</p> <p>I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office to Fax No. 571-273-8300 on 10/14/2005. Caroline Benson (Typed or printed name of person signing this certificate)</p> <p align="right"> (Signature)</p>
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Application No. : 10/033,586
Filed : 11/02/2001
Inventor(s) : Eytan Adar et al.
Docket No. : A0050-US-NP
Confirmation No. : 9210
Examiner : Vitali A. Korobov
Art Unit : 2155
Title : USER PROFILE CLASSIFICATION BY WEB USAGE ANALYSIS
Customer No. : 25453

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action of May 20, 2005, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 15 of this paper.